

Spokane Chapter • Chartered April 1979

June 2010 | Vol. 2, No. 6

**June 15, 2010**

**Firm Night**



**2111 North Molter Road**

**Liberty Lake, WA**

**Guest Speaker: Steve Helmbrecht**

**Itron Senior VP and CFO**

**Networking: 5:30p.m.— Dinner: 6:00p.m.**

**Update Reservation Information: *EWI INFO LINE* 1-866-305-5569**

[jessica\\_johnson@absricoh.com](mailto:jessica_johnson@absricoh.com)

### **Be Courteous—Be Timely**

Please be on time for the monthly meeting. If you are late to a meeting, please notify the **Sergeant-at-Arms** to ensure the attendance is updated.

Each representative has a standing reservation for every monthly meeting. You will be billed for the dinner if you do not call in by **noon, June 9, 2010**.

### **Sustaining Members / Guests**

If you are a sustaining member or are bringing a guest(s), please notify the Sergeant-at-Arms by **noon June 9, 2010**, to allow time for menu and name-tag preparation. Your consideration is appreciated.

### **Dietary Restrictions / Vegetarian Meals**

Please call the EWI INFO LINE at 1-866-305-5569 by **noon June 9, 2010**, if you need a substitute meal.

## **SPOKANE BOARD**

**Polly Phelan**, President

Spokane Regional CVB 742-9378

**Amy Higgins** Vice Pres/President Elect

Mary Kay Cosmetics 220-9783

**Lori Jo Knoles**, Secretary

State Bank Northwest 789-4337

**Shelley McDowell**, Treasurer

TFB Incorporated, 323-2100

**Jessica Johnson**, Sergeant-At-Arms

Associated Business Systems 242-0800

**Shelly Bayne**, B/C/DP Director

Kershaws 456-6500

**Mary Nellenbach**, Membership Director

Washington Trust Bank 358-8250

**Carol Haskell**, Program Director

Journal of Business 456-5257

**Michelle McIntyre**, Publications Director

KXLY Broadcast Group 329-5042

**Brenda Dodd**, Ways & Means Director

Spokane Regional CVB 363-6829

**Carolyn Woodmansee**, Advisor

Washington Trust Bank 353-6965

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## *Letter from the President*



The success of EWI really depends on the efforts put forth from its members. As I began the year, I challenged our membership to participate, Inspire and Engage. I am pleased to see so many taking that challenge to heart. The past several months have been extremely busy especially for the Ways & Means Committee and the Scholarship Committee. Hundreds of hours of preparation went into both our Mardi Gras and our

Scholarship Banquet. Both of these events were beautifully planned and well executed. I'd liked to extend a big thank you to our committee members for all of their hard work. I'd also like to thank our membership for your tremendous support of our fundraiser.

### **Now for the results...**

#### **Mardi Gras Fundraiser**

Northern Quest Resort & Casino set the stage for a fantastic Mardi Gras celebration! Two hundred and thirty five tickets were sold! That's an increase of 65% over last year. In addition, our event brought in approximately \$16,000 in net proceeds which will be used for our B/C/DP programs and other special projects. I think we can all be proud of what we accomplished.

#### **Scholarship Banquet**

May 18<sup>th</sup> was a special night for our EWI Scholarship Program (EWISP) and Adult Students in Scholastic Transition (ASIST) recipients. Dr. Thayne McCulloh, Interim President at Gonzaga University, spoke about the challenges we face in middle schools and how critical it is for the students to have a positive experience as it results in higher graduation rates. He also reminded us that it is in the colleges and universities that we find the next generation of leaders. I think that our Chapter can be proud of the work we do in supporting the next generation of talented leaders. Congratulations to our 2010 EWISP and ASIST award winners!

#### **EWISP Award Winners:**

Hailey Smith, Post Falls High School, First Place \$4,000  
 Jake DePledge, Mt. Spokane High School, Second Place \$2,000  
 Victoria Karschney, Ferris High School, Third Place \$1,000

#### **ASIST Award Winners:**

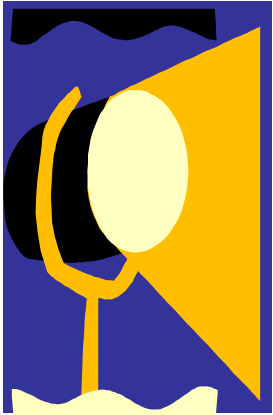
Shanna Gazaway, Eastern Washington University, \$1,000  
 Rebecca Helen Hunt, Whitworth University \$1,000

***"Always bear in mind that your own resolution to succeed is more important than any other."***

- Abraham Lincoln

*Polly Phelan*

Polly Phelan  
 2009-2010 Chapter President



## ***Member Spotlight!***

**Brides Time Magazine**

**Member Since 2010**

**Firm Representative: Jason Hudson**

**Major Classification: Consumer  
Merchandising & Service**

**Minor Classification: Bridal**



I joined EWI in January of 2010 to broaden the scope and reach of Brides Time from a professional and philanthropic perspective. I have been a part of the Ways and Means committee.

I am the Owner of Brides Time Magazine. Brides Time Magazine is a complimentary resource guide, distributed throughout Spokane, Washington and Northern Idaho. The publication is available to readers at numerous locations, including hotels, art galleries, restaurants, visitors centers, retail shops, bridal fairs and more.

Brides Time editorial goal is not only to inform brides as to various venue, catering and entertainment options for their special day, but to provide them with the resources necessary to plan every aspect of their wedding.

In addition, Brides Time Magazine takes pride in being an active and positive force in the community. Contributing to select charities within the Inland Northwest is a paramount focus for the owners of the magazine, Jason and Traci Hudson.

I grew up in Richland Washington and attended Eastern Washington University in Cheney. After graduation I lived in Seattle for 9 years where I worked for Automatic Data Processing. I returned to Spokane 5 years ago. I was recruited by Shire Pharmaceuticals in 2006 and left in 2008 to operate Brides Time Magazine full time.

Traci Hudson is my wife and is the Vice President for Jan Pro. She is also an EWI member and is responsible for Brides Time joining the group. We have two children, Koda & Gizmo.

In my spare time I like to sleep!

***THANK YOU to the May "Ways and Means" raffle Donors!***

**Deb Murphy ~ Sunrise Mattress**

**Becka Shelley ~  
Dermatology Specialists of Spokane**

**Lori Jo Knoles & Melanie Potter ~  
State Bank Northwest**

**Amy Higgins ~ Mary Kay Cosmetics**

**Carolyn Woodmansee ~  
Washington Trust Bank**

**Bunny Moran ~  
Nova Contract Interiors**

**Michelle McIntyre ~ KXLY**

**Rick Richard ~ John L. Scott Real Estate**

**Kim Plese ~ Plese Printing**

**Salli Dutton ~ Doubletree Hotel**

***\$141 was raised***

**MARK YOUR CALENDAR!**

**July 20 ~ Firm Night  
Associated Business Systems**

**2010 EWI Upcoming Meetings**

**June 24:**

**Lunch Connect, 12 Noon,  
Red Lion Hotel At the Park; Atrium Deli & Cafe**

**August 17:**

**Past President's Fundraiser , Powerhouse**

**September:**

**Reading Rally, Boys & Girls Club (date TBD)**

**September 21:**

**Firm Recognition Night/Trade Show**

**September 30:**

**Cocktail Connect, Location TBD, 5pm**

**October 19:**

**Installation of Board, Lincoln Center**

**October 23:**

## ***June Birthdays!***



**Polly Phelan**

Spokane Regional Convention &  
Visitor's Bureau – June 5th

**Hazel Flynn-Parkison**

Easy Desk – June 6th

**Pati Dahmen-Ray**

Rays Demolition – June 8th

**Sue Everson**

Austin's Fine Jewelry – June 11th

**Hilda Cox**

Designs By Hildy – June 16th

**Sherry Lewis**

Adventures In Advertising –  
June 25th

**Miranda Song**

Northern Quest Resort & Casino –  
June 25th

## ***June Anniversaries!***

**Bunny Moran - 2000**

Nova Contract Interiors

**Nissa Gibbs - 2007**

Sterling Savings Bank

**Nancy Harris - 2007**

Sterling Savings Bank

**Deb Murphy - 2009**

Sunrise Mattress

**Alisha Benson - 2009**

Greater Spokane Incorporated

**MariLyn Blair - 2009**

Itron



**Posting for Membership:** In an ongoing effort to recruit quality firms to join the Spokane Chapter, the following firm(s) are being posted for new or updated membership, or representative change:

#### No Postings in the Connect for June

Current member firms may object to a firm that has been posted that would be considered a competitor of their firm. EWI Corporate defines a competitor as a firm with the same major/minor. Objections are required in writing by the Executive of the objecting member firm postmarked within 10 days of the distribution date of this newsletter. Objections to a specific business conflict must be defined and any other concerns regarding personal character, integrity or conduct must be detailed with evidence or testimony as appropriate. Any objections received will be discussed at the following scheduled Board of Directors meeting; a decision will be made at that time as to whether or not to pursue extending an offer of membership to the posted potential firm. Decisions on whether or not to accept a member firm's objection to the addition of a posted potential new member firm are based on many factors, the most important of which involves the level of participation by the current member firm's representative within the Chapter. *Mail objection letters to: EWI Spokane Chapter Board of Directors, PO Box 1272, Spokane, WA 99210 and a copy to Polly Phelan, EWI Spokane Chapter President, Spokane Regional CVB, 801 W Riverside, Suite 301, Spokane, WA 99201.*

#### Sgt-at-Arms Report - May Meeting

Member Firms	68
First reps	68
Open positions/first reps	(0)
Second reps	6
Open positions/2 <sup>nd</sup> reps	(0)
Third reps	2
Open positions/3 <sup>rd</sup> reps	(0)
Total reps in good standing:	76
Sustaining	1
Lifetime/Transitional	1
Total members	78
(Guests that did not show)	2
Excused members	10
Unexcused & late excused	12
Guests	30
Total Attendance Reps:	54
Attendance Percentage:	71%
Total in attendance:	84

#### Connect With Your Committee!

Past Presidents:	June 10, 5:30 at the home of Georgette Grainger
Membership:	June 28, 11:30, Europa- Last Tuesday of the Month
Scholarship:	June 17, 12:00 p.m. DeVries- First Thursday of the Month
Philanthropy:	June 15, 4:30pm at Liberty Lake Starbucks
Program:	July 6, 12:00 p.m., Journal of Business. First Tuesday of the Month
Ways & Means:	July 6, 4:30pm, Post St. Ale House. First Tuesday of the Month

## Another Fabulous Scholarship Banquet!



### EWISP Recipients:

Pictured left to right:

3rd Place: \$1000 Victoria Karschney,  
Ferris High School

2nd Place: \$2000 Jake DePledge,  
Mt. Spokane High School

1st Place: Hailey Smith, Post Falls High School



### ASIST Recipients: (\$1000 each)

Pictured left to right:

Shanna Gazaway,  
Eastern Washington University

Rebecca Helen Hunt, Whitworth University

Thank you to the hard work of the Scholarship Committee!

Barbara Barry, Chair, 360 Consulting Group; Jessica Johnson, ASIST Chair, Associated Business Systems; Annette Long, Avista Corporation; Hazel Flynn Parkison, EZ Desk; Jacinta Connall, Gonzaga University; Jennifer Chandler, State Farm Insurance; Karlene Perry, Auble, Jolicouer & Gentry; MariLyn Blair, Itron; Pati Dahmen-Ray, Chair, Ray's Demolition; Sue Everson, Austin's Fine Jewelry; Susan DeVries, DeVries Business Systems; Shelly Bayne, Kershaws.

*Thank you to State Bank Northwest, Sterling Savings Bank and Washington Truist Bank for providing \$50 savings bonds to each of the recipients. And, thank you to many other EWI Members and Member Firms who have donated time, money, resources and personnel to help make this event a success!*

**Save the Date for another EWI Professional Development Teleseminar!**

Join us for:

***Get FIRED UP Without Burning Out!***

**Presented by: Carol Grace Anderson**

**Details:** Carol Grace Anderson, M.A., is a motivational expert and author of the popular book: *Get Fired Up Without Burning Out!* She also has an inspiring story in the million-selling *Chicken Soup for the College Soul*©.

This former Psychology teacher and performer has worked with many entertainment legends including Faye Dunaway, Jimmy Buffett, Jane Pauley, Willie Nelson, and Sandra Bullock. What powerful stories she shares!

Along the way, Carol has overcome some big life challenges. From growing up in a tiny 18-foot trailer, going blind in one eye, and losing her younger sister to breast cancer, she learned how to turn struggle into strength.

In this important and fun EWI webinar, Carol will give us her three-step solution to thrive in tough times.

Yes, we really can get fired up...without burning out!

**Date:** Wednesday, June 9, 2010

**Time:** 4:00 pm (PST)

**Conference Call Number:** Toll-Free Number: 1-888-394-8197

**Attendee PIN:** 218753

Password to Log-in: FIREDUP

**NEW Member Orientation:****When:** Wednesday, June 9th**Time:** 11:30 ~ 1:00pm (lunch provided)**Where:** Washington Trust Bank's Private Banking Room, 9th Floor. 717 W. Sprague. Invitations will be sent to those new members who have not attended one previously and to their Mentor's ~ E-vite has been sent to those needing to attend

CONNECTIONS | CAREERS | COMMUNITY

**EWI Membership Connect Lunch:****When:** Thursday, June 24th**Time:** 11:30 ~ 1:00pm**Where:** Red Lion Hotel At The Park, 303 North River Drive; Atrium (need to rsvp)**June Philanthropy Project!**

***Sally's House is operated through the Salvation Army and is the only emergency foster care center in Spokane. Sally's House provides a safe and comforting place when children are taken out of a home due to drugs or a dangerous situation. Even a small donation of \$25 will buy a week's worth of diaper's for Sally's House.***

**Items in greatest need are:**

***NEW under garments, socks, pj's sizes 2t ~ 16 and shoes for ages 2 ~ 10. (shoes may be new or gently used).***

***There will be a donation box at the June meeting for these items or cash/check donations.***

## 2nd Annual ACS CAN Research Breakfast

*(American Cancer Society Cancer Action Network)*

On April 7th, twenty EWI Members and Member Firms honored Linda Burgin of Chipman Moving & Storage. Linda is an 18 year EWI Member facing her third bout with cancer. EWI Members and Member Firms filled three tables at the American Cancer Society Breakfast raising \$1200 in Linda's honor for this event! 150 attended the event overall. Linda was able to attend with her daughter, son and a co-worker and was extremely excited to have the tables purchased in her honor! Thank you to all who attended!



*Linda Burgin in green at right; surrounded by family and co-workers.*

*L to R. Nancy Croyle, Design Source; Dave Vahala, Travel Leaders; Linda Burgin guests.*

Congratulations to Keva Sonderen-Humbert of Sonderen Packaging and Husband Jason!

Jayna Louise was born May 26 weighing 8 pounds and was 22 inches. Mom and baby are doing well and Keva said Dad was a "HUGE help!"

Keva added, "She is a good eater and sleeper and is perfect in every way!"



## Past Presidents LCAM Scholarship

The EWI Spokane Chapter Past Presidents are sponsoring a scholarship to the upcoming EWI Leadership Convention & Annual Meeting (LCAM) in Kansas City, Missouri on September 23rd - 25th.



### The scholarship covers:

§ Registration to LCAM   § Registration for an Academy of Leadership session   § Round trip airfare

*(Hotel and additional meals outside those included in the LCAM registration are not included)*

In an effort to continue to encourage growth of future EWI leaders, the Past Presidents would specifically like to encourage representatives to apply who are interested in pursuing Chapter leadership positions and who have not had an opportunity to attend a previous LCAM.

If you are interested in being considered for the scholarship, please submit a letter of consideration containing the following information:

§ **Name**

§ **Date**

§ **Member Firm**

§ **Year Your Firm Joined EWI**

§ **Year You Joined EWI**

§ **Answers to the following questions:**

1. Why are you interested in attending the EWI Annual Meeting and an Academy of Leadership module?
2. Briefly describe your current and past level of EWI participation.
3. What do you envision for your future involvement with EWI?
4. What are you hoping to personally or professionally obtain from your EWI membership?

Please send Letters of consideration either by mail, e-mail, or fax to Carolyn Woodmansee. Letters must be received **by June 9, 2010.**

**Mail:** Carolyn Woodmansee  
Washington Trust Bank  
P.O. Box 2127  
Spokane, WA 99210

**Fax:** (509) 358-3731

**e-Mail:** [cwoodmansee@watrust.com](mailto:cwoodmansee@watrust.com)

The Past Presidents will review applications received and make a selection. The scholarship recipient will be announced at the July General Meeting!



# LCAM 2010

KANSAS CITY, MO  
RETHINK | REVITALIZE | REACH OUT  
SEPTEMBER 23-25, 2010



## Save the Date!

### Early Bird Conference Rate:

\$575 (\$40 savings)

(New for 2010;

register online starting June 1)

## LCAM Overview:

### President's Caucus:

For incoming President's and Vice President's ~  
Tuesday, 9/21 ~ Wednesday, 9/22

### Academy of Leadership (AOL):

Thursday, 9/23 All Day

### Leadership Conference & Annual Meeting (LCAM):

Friday, 9/24—Saturday, 9/25