

Chapter Meeting

Spokane Convention Center Promenade*
334 W. Spokane Blvd.



SPOKANE
CONVENTION
CENTER

January 19, 2010

Speaker: Alison D. Zecha
Networking - 5:30 p.m.
Dinner - 6:00 p.m.

**please see map on page 10*

SPOKANE BOARD

Polly Phelan, President
Spokane Regional CVB 742-9378

Amy Higgins Vice Pres/President Elect
Mary Kay Cosmetics 220-9783

Lori Jo Knoles, Secretary
State Bank Northwest 789-4337

Shelley McDowell, Treasurer
TFB Incorporated, 323-2100

Jessica Johnson, Sergeant-At-Arms
Associated Business Systems 242-0800

Shelly Bayne, B/C/DP Director
Kershaws 456-6500

Mary Nellenbach, Membership Director
Washington Trust Bank 358-8250

Carol Haskell, Program Director
Journal of Business 456-5257

Michelle McIntyre, Publications Director
KXLY Broadcast Group 329-5042

Brenda Dodd, Ways & Means Director
Spokane Regional CVB 363-6829

Carolyn Woodmansee, Advisor
Washington Trust Bank 353-6965

Update Reservation Information: **EWI INFO LINE 1-866-305-5569**
jessica_johnson@absricoh.com

Be Courteous—Be Timely

Please be on time for the monthly meeting. If you are late to a meeting, please notify the Sergeant-at-Arms to ensure the attendance is updated.

Each representative has a standing reservation for every monthly meeting. You will be billed for the dinner if you do not call in by **noon, Jan. 13th**.

Sustaining Members / Guests

If you are a sustaining member or are bringing a guest(s), please notify the Sergeant-at-Arms by **noon on Jan. 13th**, to allow time for menu and nametag preparation. Your consideration is appreciated.

Dietary Restrictions / Vegetarian Meals

Please call the EWI INFO LINE at 1-866-305-5569 by **noon on Jan. 13th**, if you need a substitute meal.

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Letter from the President



Happy New Year! I hope everyone was able to take the time during the holidays to see your family and friends. It's hard to believe it's already 2010. Time moves so quickly and before you know it winter will turn to spring, spring will turn to summer, summer will turn to fall and winter will be upon us once again. When you reflect on 2010, I hope you'll be able to say you took full advantage of your EWI membership.

A great way to start is by joining the membership committee on January 13th from 11:45am-1pm at Washington Trust Bank for orientation. This is the perfect opportunity to **Connect** with other members and learn how to maximize your membership. If you plan to attend, please contact Mary Nellenbach at Washington Trust Bank.

If you became a member of EWI to enhance your **Career**, attend the January Chapter meeting. Alison Zecha from CoachAZ will speak to our Chapter about leadership and team development. Alison works with clients in industries ranging from banking and finance to utilities, auto distribution, health care, and service and hospitality. Alison is quoted as saying, *"The people side of business is important to every industry. Not coincidentally, the most successful companies are those who allocate serious resources to this area."* She has clients in Hawaii, New York, British Columbia and the Pacific Northwest.

Mark your calendars! EWI of Memphis is hosting the 2010 Spring Conference April 22-24th. You may also want to speak with your executive about attending LCAM in Kansas City September 23-25th. Watch for more information about these conferences in the EWI Corporate Connect. If you were unable to attend the December meeting, you really missed out. Lori Jo Knoles was recognized as the Representative of the Year and Jessica Johnson was named the Most Valuable New Player of the Year. The Chapter also awarded Perfect Attendance to Nancy Croyle, Carol Haskell, Jessica Johnson, Lori Jo Knoles, Michelle McIntyre and Carolyn Woodmansee. Brenda England from Prime Lending was introduced as a new member and Moxie, a chorus group of Sweet Adeline's, helped us get into the holiday spirit by singing some Christmas favorites.

As we enter the first week of January remember-

"You can have everything in life you want, if you will just help other people get what they want." Zig Zigler

Polly Phelan

2009-2010

EWI Spokane Chapter President



**Most Valuable New Player
of the Year:**
Jessica Johnson
Associated Business Systems



**Representative
of the Year:**
Lori Jo Knoles
State Bank Northwest



Member Spotlight!

Plese Printing - Member Since 1995

EWI Executive: Kim Plese, President

Firm Representative: Kim Plese



Major Classification: Printing: Service and Supplies

Minor Classification: Mailing Services

I joined EWI mainly to meet other working women and to market my printing company and obtain new clients. I have been in EWI for so long because I truly love EWI and everything we do as an organization to help the community. I have long been supportive of our EWISP and ASIST programs as well as our many Philanthropy projects. While EWI is clearly not only about obtaining new business, its great to have the opportunity to do work for EWI member firms!

I have served in many rolls in EWI since I joined. I have been Publications Director twice, B/CDP Director, Sergeant at Arms, Vice President/President Elect, President (2006/2007) and Board Advisor. I also was responsible for printing the EWI Spokane Chapter Newsletter until we decided to only publish online.

I am the President and Owner of Plese Printing. This means that I also empty the garbage, make copies, deliver print jobs and absolutely anything else that is needed. I am been with my firm since 1990. We are a full service business printing company. We print full color brochures, letterhead and business cards. We also do laminating, color copies, typesetting and typesetting and design services. For those of you that remember us as Pip Printing, I changed my company name last year to Plese Printing after being a franchise printing company for 20 years. I honored my franchise contract until it expired and decided not to renew it. I thank all the EWI member firms that support my business. I am sincerely grateful for the positive response I have been given by everyone.

As for personal information, I was born here and moved away to Seattle and Austin Texas before moving back here for good in 1987. I attended Gonzaga Prep and graduated from WSU back in 1984. I live on the north side of town with my husband and two wonderful boys; Alex (13) and Joel (9). My family hosted the EWI Spring Fling-Ways and Means Event in my backyard in May of 2007. "6 Foot Swing" a local Jazz Band played to well over 120 people and it was a wonderful experience.

In my spare time I love to spend time with my boys, attend Gonzaga Basketball games and jog! I also love red wine and shoes.



CONNECTIONS | CAREERS | COMMUNITY

Visit us on the web at:

www.ewispokane.org and
www.executivewomen.org



January Birthdays!

Alisha Benson
Greater Spokane, Inc. – January 1st

Mary Nellenbach
Washington Trust Bank - January 9th

Kamie Gylling
Davenport Hotel and Towers - January 23rd

Shelley McDowell
TFB, Inc. - January 25th

Deborah Murphy
Sunrise Mattress - January 30th

MARK YOUR CALENDAR!

February 16th – Our speaker with will be Kent Caputo of the Kalispel Tribal Economic Authority. The meeting will be held at the Northern Quest Resort and Casino

2010 EWI Meetings

March 16th April 20th

May 18th June 15th

July 20th August 17th

January Highlights!

Our membership committee has a new membership orientation scheduled at Washington Trust Bank new members, mentors, board members and committee members will be welcoming our new people and you are welcome to join them? Call Mary Nellenbach at 509-358-8250 or e-mail at mnellebach@watrust.com for more information.

January Anniversaries!

Sherry Knott
Merrill Lynch
(sustaining)
1980

Patricia Dahmen-Ray
Rays Demolition
1988

Renee Lewis
McDirmid Mikkelsen &
Secret
1988

Georgette Grainger
Washington Trust Bank
1994

Jacinta Connall
Gonzaga University
1998

Hilda Cox
Designs By Hildy
2003

Nicol Whipple
Baldwin Signs
2004

Mary Alberts
Whitworth University
2005

Dave Vahala
Travel Leaders
2008

Salli Dutton
Doubletree Hotel
2009

**Keva Sonderen-
Humbert**
Sondering Packaging
2009

December Fundraiser**Results**

The Santa Hat Fundraiser Raised

\$205.00.

Special thanks to our very own Dr. McDonald who sponsored all of the Santa Hats

Three additional gifts were donated by Hildy Cox of Designs by Hildy

The Letters to Santa raised

\$530.00

Thanks to EVERYONE who participated. It makes a huge difference. See page 10 for a reason why.

Board Report: In Brief

Secretary's Report: Approved November 10, 2009 Board Meeting Minutes

Treasurer's Report: Approved Requests for Payment, Discussed Status of Accounts, Discussed 2010 Membership Dues, follow up calls. Board will assist treasurer with renewals.

Committee Reports:

Program:

Overview of December/Jan Meeting, Reviewed proposed program schedule for 2010 and voted to present to our membership at the December meeting.

B/C/DP:

Scholarship Committee-Review timeline, Discuss/review what we post on EWI website regarding scholarship.
Philanthropy Committee -December Philanthropy project.

Sergeant-At-Arms:

Reviewed November Meeting Attendance Report, Reviewed list of Perfect Attendance in for 08-09, Attendance Concerns Invite tenured members to be greeters at the December meeting.

Membership:

New member applications received JAN-PRO & Northern Quest, New Member Introductions for December- Brenda England.

Publications:

Discussed planning for 2011 EWI Insert.

Ways and Means:

December Santa Fundraiser, Discussion about date & location for May Fundraiser.

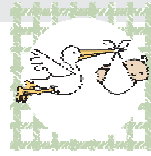
Board Advisor:

Nominating Committee Selection will occur at December Meeting.

New Player of the Year, Representative of the Year Nominees

The nominees for New Player of the Year for were **Jessica Johnson**, **Michelle McIntyre** and **Dave Vahala**.

The nominees for Rep of the Year were **Shelly Bayne**, **Sue Fleming**, **Amy Higgins**, **Lori Jo Knoles** and **Preston Ritter**.



Whoa Baby!

Keva Sonderen-Humbert of Member Firm Sonderen Packaging is expecting a baby girl on May 22nd! Please wish her the very best at our next meeting.

St. Margaret's Gift Delivery



Lauri Sweeney, Kristin Villanueva, Ashley Sprecher

Philanthropy Update: The Philanthropy Committee just delivered four huge boxes of gifts from EWI.

There were tons of gifts, as you can see by the picture, and they told us that 60 families were adopted this year. There were 18 that are living at St. Margaret's and the other families are in transition and now newly living on their own and still others who were once at St. Margaret's and still need assistance. The generosity of EWI is really amazing to see.



Keva Sonderen-Humbert, Jill Gaffney

Posting for Membership:

In an ongoing effort to recruit quality firms to join the Spokane Chapter, the following firm(s) are being posted for new or updated membership, or representative change:

No Posting for January

Current member firms may object to a firm that has been posted that would be considered a competitor of their firm. EWI Corporate defines a competitor as a firm with the same major/minor. Objections are required in writing by the Executive of the objecting member firm postmarked within 10 days of the distribution date of this newsletter. Objections to a specific business conflict must be defined and any other concerns regarding personal character, integrity or conduct must be detailed with evidence or testimony as appropriate. Any objections received will be discussed at the following scheduled Board of Directors meeting; a decision will be made at that time as to whether or not to pursue extending an offer of membership to the posted potential firm. Decisions on whether or not to accept a member firm's objection to the addition of a posted potential new member firm are based on many factors, the most important of which involves the level of participation by the current member firm's representative within the Chapter.

Mail objection letters to: EWI Spokane Chapter Board of Directors, PO Box 1272, Spokane, WA 99210 and a copy to Polly Phelan, EWI Spokane Chapter President, Spokane Regional CVB, 801 W Riverside, Suite 301, Spokane, WA 99201.

Sgt-at-Arms Report

December Meeting

Member Firms	70
First reps	61
Open positions/first reps	(1)
Second reps	6
Open positions/2 nd reps	(0)
Third reps	1
Open positions/3 rd reps	(0)
Total reps in good standing:	66
Sustaining	4
Lifetime	1
Transitional	0
Total members	71

December Meeting Attendance:

Excused members	6
Unexcused & late excused	9
Representatives	52
Guests	13
Sustaining members	0
Total Attendance:	63
Attendance Percentage:	74%

Share the News!

Please send submissions for the EWICONNECT, including pictures of EWI events, to Michelle McIntyre at The KXLY Broadcast Group.

Phone: (509) 329-5042
 Fax: (509) 329-3041
 E-mail: michellem@kxly.com

Connect With Your Committee!

Past Presidents:	No Meeting
Membership:	January 26 th , 11:30, Europa- <i>Last Tuesday of the Month</i>
Scholarship:	February 4 th , 12:00 p.m. Devries- <i>First Thursday of the Month.</i>
Philanthropy:	January Meeting To Be Announced
Program:	February 2 nd , 12:00 p.m., JOB. <i>First Tuesday of the Month.</i>
Ways & Means:	February 2 nd , 4:30pm, Post St. Ale House. <i>First Tuesday of the Month.</i>

January 2010 Philanthropy Fundraiser

VALENTINE

EWI Valentine Info Sheet – \$10 per Valentine PAID _____

Return to Salli Dutton via fax 744-2343 or email salli.dutton@hilton.com

Valentines consist of a personalized message, a decadent chocolate bar, and a long-stemmed rose.

Orders must be received by **Tuesday, February 9th, 5 p.m.**

Valentines will be delivered on **Friday, February 12th**

Recipient Name: _____

Delivery Address: _____

Is this a _____ business? _____ school? _____ nursing home? (check one, if applicable)

Delivery Special Instructions and/or Driving Directions:

Purchased by: _____ Phone: _____

EWI Representative Name: _____

Provide your Valentine message below:

In **December** you had a chance to send a Santa letter and we raised \$503.00.

It is a **New Year** and a new **Philanthropy Committee Project!**

Won't you be my Valentine?

or

Don't be Stupid be a Cupid!

It costs a measly \$10.00 to give someone a decadent chocolate bar, a long stemmed rose and a mushy custom message!

***Cupid your husband!
Cupid your wife! Cupid your neighbor, your friends from your life!
Cupid your kids, your parents and more... your Valentines will have such fun in store!***

Get your order in to Salli Dutton at fax number 509-744-2343 or by e-mail at Salli.Dutton@Hilton.com.

The deadline for ordering is February 9th to assure delivery on February 12th.

Don't wait that long... order today!

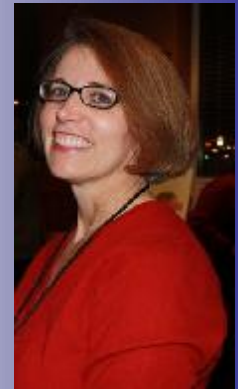


EWI Meeting December 15th, 2009

Perfect Attendance 2008/2009



From Left: Carolyn Woodmansee, Michelle McIntyre, Lori Jo Knoles, Jessica Johnson, Carol Haskell, Nancy Croyle



Dr. Janine McDonald



Dave Vahala, Michelle McIntyre



Kim Plese, Greg Bever



Connections Corner

The 'Corner' is back... with more completely unscientific results from our latest poll.

How did you spend your holidays?

When did you open packages? Christmas morning is most popular at 57%
Christmas eve rated 10%



Did you send cards this year? A whopping 80% had that on their agendas. Melanie Potter says she buys cards with good intentions, but rarely sends them out. She has quite the collection!

Who would you most like to meet "under the mistletoe"? Preston Ritter says this is a trick question... you have to go with 'spouse' and 50% did! Other nominees included Johnny Depp, a 'good kisser', a future husband, a tall dark and handsome stranger, Sean Connery, George Clooney, Matthew McConaughey and "anyone that meets my defined criteria."



New Years Resolutions? An impressive 56% make them and have every intention of keeping them- seriously!



New Years Eve Celebration? 40% planned to stay in and party down. Kim Plese planned on going to the Zags game, having dinner and going home in a taxi at 12:02. "Tiny" and his backboard incident delayed the festivities a bit but we hope she had fun! Alisha Benson celebrates her birthday at the stroke of 12:03 a.m. and Shelly McDowell does it all!

Got an idea for a "Connections Corner"? Call or e-mail Nancy Harris at Nancy.Harris@SterlingSavings.com

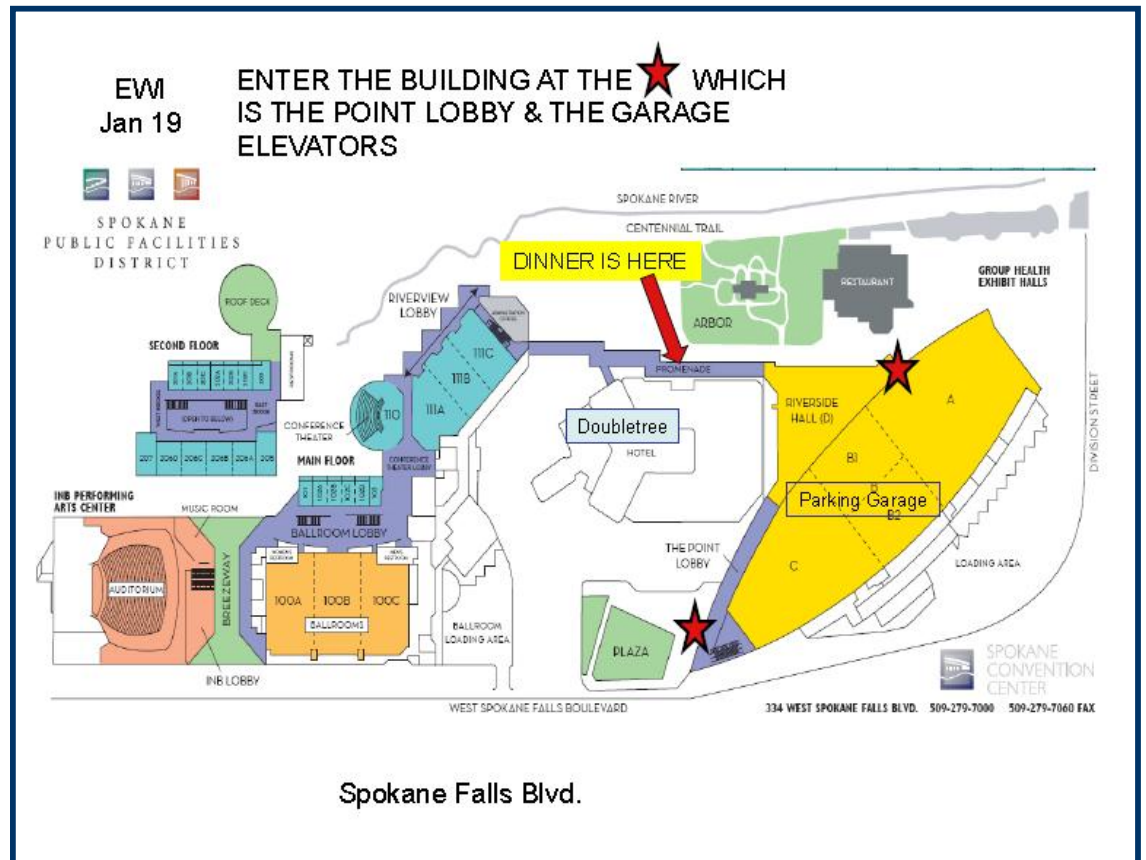
Super Bowl Sunday Predictions? As the Super Bowl is the most-watched American television broadcast and 'Super Bowl Sunday' is a de facto American national holiday- the pick to win this year is Colts (2) Chargers, Vikings (2) and Dallas. Seahawk fans don't care. No one has attended a Super Bowl game in person, but it is on a few 'bucket lists'.

Chapstick or Lipstick? 62% said lipstick (funny that no men responded...)!



Directions to January Meeting

Psst... Over here... if you find this and call or e-mail Michelle with the password "caterpillar" you will receive an Office Monster. First 10 win.



Santa Letter Makes Impact

Little acts of kindness reap big rewards. A happy father had this to say.

It was a HUGE hit with Sabrina [9 year old]! She is still dancing around the house with excitement! Quote...."this is the best day of my life!" Great idea EWJ.....thanks from a smiling dad!

Stephen Grellet, French/American religious leader (1773-1855) said, "I expect to pass through the world but once. Any good therefore that I can do, or any kindness I can show to any creature, let me do it now. Let me not defer it, for I shall not pass this way again."

Thank you everyone and we will do it again next year.

Prescription Assistance Program hits Corp. Connect December 23rd edition!

"Through the Affiliates/Partners Program, EWJ is offering a prescription assistance program available to all EWJ members and their families. This is brought to you by EWJ of Spokane member firm, Design Benefits. Their program provides the highest standards of prescription assistance services for those who require maintenance medications but are unable to afford them. Perhaps your insurance covers many prescriptions, but not all of them. Visit our [Affiliates/Partners page](#) on wiconnect.com for more information and to see if you or your family member(s) qualify for assistance."



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